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The emergence of electronic commerce is assessed by a group of leading high-level business users as a major structural change. It will affect the economic environment, the organization of firms, the behavior of consumers, the workings of government, and all spheres of human activity at global scale. Strategic recommendations are addressed to governments with a view to facilitating electronic commerce and maximizing its contributions to the creation of new businesses and jobs. The Group was chaired by John Sacher of Marks and Spencer, and included Cinda Hallman of Du Pont, Newt Hardie of Milliken, Allen Z. Loren of American Express, Randall Mott of Wal-Mart, Martin Stein of BankAmerica, and other business leaders from other OECD countries.

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