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Technological Mercenaries: A Simple Guide to Outsourcing

Gloria Carter

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Technological Mercenaries: A Simple Guide to Outsourcing Gloria Carter
One of the most popular business models, which has come up in the recent past is that of outsourcing. It has allowed businesses to delegate its project tasks to teams and individuals outside the organization. In fact, these contractors live across geographical boundaries and work on completely different time zones. As a result, the concept of virtual office or virtual organization has come up. The most crucial benefits of outsourcing include cost reduction and quality work. However, scheduling and tracking are a few challenges that this approach poses. While the most popular businesses for outsourcing include customer support, writing, publishing, logistics and management, the possibility for outsourcing other businesses are also being explored by companies. Therefore, outsourcing is relevant to you regardless of whether you are a novice entrepreneur or the owner of a large business. This book discusses the different aspects of outsourcing and a step-by-step approach for business owners and managers to get maximum return on their investment.

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