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The Best Medicine: A Physician's Guide to Effective Leadership

Bruce L. Gewertz, Dave C. Logan

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This volume provides a theoretical framework for visionary leadership as well as specific management techniques to achieve success. The authors focus on maintaining a consistent set of behavioral characteristics for both the leader and the organization as a whole. The text is written in a conversational style using the authors' personal experiences and case studies to illustrate the principles and practices of successful leaders. When helpful, the large body of observational work on professional group dynamics is referenced. The text also provides ideal supplemental material for the many leadership programs offered by physician organizations and health care systems

Developed by an accomplished physician leader from one of the nation's finest hospital systems and an experienced professor of business, *The Best Medicine: A Physician's Guide to Effective Leadership* is of great value to physicians of all levels who are interested in improving their understanding of leadership styles and tactics.

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