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How to Determine the Feasibility of Your New Business Idea - A Step by Step Guide to Small Business Feasibility Study

Meir Liraz

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This guide is a complete fill in the blanks template system that will help you predict problems before they happen and keep you from losing your shirt on dog business ideas.

This guide is a checklist for the owner/manager of a business enterprise or for one contemplating going into business for the first time. The questions concentrate on areas you must consider seriously to determine if your idea represents a real business opportunity and if you can really know what you are getting into. You can use it to evaluate a completely new venture proposal or an apparent opportunity in your existing business.

Table of Contents:
1. Preliminary Analysis
2. Requirements For Success
3. Desired Income
4. Preliminary Income Statement
5. Market Analysis
6. Competition
7. Sales
8. Supply
9. Expenses
10. Venture Feasibility

You Also Get the Following Tools as Special Free Bonuses (download links are provided within the book):

1. Excel Financial Projections Creator - simply type in your business' details and assumptions and it will automatically produce a comprehensive set of financial projections for your specific business, including: Start-Up Expenses, Projected Balance Sheet, Projected Cash Flow Statement, Financial Ratios Analysis, Projected Profit and Loss Statement, Break Even Analysis, and more.

2. Detailed guide that will walk you step by step and show you exactly how to effectively use the above Excel Financial Projections Creator.

3. How to Improve Your Leadership and Management Skills (eBook) - Discover powerful strategies to motivate and inspire your people to bring out the best in them. Be the boss people want to give 200 percent for.

4. Small Business Management: Essential Ingredients for Success (eBook) - Learn effective business management tricks, secrets and shortcuts to make your business a success.

My name is Meir Liraz and I'm the author of this book. According to Dun & Bradstreet, 90% of all business

failures analyzed can be traced to poor management. This is backed up by my own experience. In my 31 years as a business coach and consultant to businesses, I've seen practically dozens of business owners fail and go under -- not because they weren't talented or smart enough -- but because they were trying to re-invent the wheel rather than rely on proven, tested methods that work. And that is where this book can help, it will teach you how to avoid the common traps and mistakes and do everything right the first time.

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