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Fashion Careers: The Complete Job Search Workbook, 4th edition

Wendy Samuel, Renee Palmer, Beth Phillips

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Fashion Careers is the definitive guide to a successful job search in the fashion industry. The new 4th edition updates this highly acclaimed workbook with up-to-the-minute research and reference material, new tips and tools to give the job seeker an edge in today's highly competitive and fast-paced market and includes expanded sections in each chapter for those seeking entry-level job opportunities. This is a workbook - not just words on paper. The book covers all the essential aspects of finding a job in a user-friendly format. It is designed as an interactive manual to guide the job seeker through the search process step by step. There are charts and forms to complete, including self-evaluation worksheets, resume development forms and three pages of fashion and career-related web links. All of the forms and URL links are available on line in .PDF format, exclusively to owners of the book. In addition, Fashion Careers illustrates proven techniques for networking, interviewing, negotiating and developing a winning resume. Included is an extensive selection of industry-specific sample career summaries, accomplishment statements, resumes, cover letters and thank you letters. The authors are industry professionals with expertise in many sectors of the fashion business as well as extensive career counseling experience. In addition to their own knowledge, they have included tips collected from search firm executives, career counselors and outplacement services specializing in fashion and fashion-related fields. Fashion Careers is a lifelong tool. It is useful at any stage in one s career. This is more than just a book, it is an investment in the future.

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