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Frontier Investor: How to Prosper in the Next Emerging Markets (Columbia Business School Publishing)

Marko Dimitrijevic, Timothy Mistele

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Where are the next decade's greatest investment opportunities? In today's undiscovered emerging markets: the frontier markets. These markets account for 71 of the world's 75 fastest-growing economies and 19% of the world's GDP--yet many investors largely ignore them. Fueled by access to technology and information, frontier markets are emerging even faster than their predecessors, making them an essential component of a globally diversified portfolio.

Nobody understands frontier markets better than Marko Dimitrijevi?, and in *Frontier Investor,* he shows through colorful case studies, compelling charts, and fascinating travel anecdotes that it is not only possible but prudent to invest in these unfamiliar and undervalued markets. Dimitrijevi? explains how frontier markets like Nigeria, Panama, and Bangladesh are poised to follow a path similar to countries like China, India and Russia that were considered exotic two decades ago. He then details a strategy for how and where to invest--directly or indirectly--to profit from frontier's growth. Dimitrijevi? covers the political and other risks of investing in these markets, the megatrends that promise exciting investment opportunities in the coming years, and the prospects for countries beyond the frontier such as Myanmar, Cuba, and even Iran.

Frontier Investor opens up a whole new world, and world view, to the broad investing public.

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