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Effective Standardization Management in Corporate Settings (Advances in it Standards and Standardization Research)

Kai Jakobs

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Effective Standardization Management in Corporate Settings is a pivotal reference source that assesses the link between standards and efficiency in the business world. This innovative publication addresses the economic importance, global impacts, effective tools, and strategies employable across all levels of an organization. Ideal for managers, business owners, business students, and IT professionals, this progressive book highlights the best practices and procedures to bring standardization to the forefront of the contemporary business model.

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