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Frontier Investor: How to Prosper in the Next Emerging Markets (Columbia Business School Publishing)

Marko Dimitrijevic

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Frontier markets account for 15 percent of global GDP, yet global investors largely ignore them. Fueled by access to technology and information, these markets are emerging even faster than their predecessors, making them an essential component of a globally diversified portfolio. In Frontier Investor, Marko Dimitrijevic makes the case for their inclusion, arguing—through a diverse set of case studies—that it is possible if not wise to make informed investing decisions about these unfamiliar and undervalued markets.

Markets that were considered exotic two decades ago—China, India, South Africa, and Russia—are today's mainstream. Dimitrijevic begins with an analysis of how this came to be and looks at the markets that are poised to follow a similar path. He then details a strategy for how and where to invest directly or indirectly for those with limited access but who still wish to profit from emerging market growth. Dimitrijevic covers the political and other risks of taking advantage of these opportunities and the megatrends that may provide new options and open up new countries, such as Cuba and Iran, to exponential growth.

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