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Information Technology industry in India

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Information Technology industry in India Yogeshwar Shukla Tapan Choure
This book takes stock of information technology industry in India. It gives account of rapid growth of the industry and its success on export fronts. There are details on two kinds of business being persued - Information Technology consultancy and Business solutions. It is outline in the book that challenges in front of industry are of two kind-attracting and retaining software professionals and warding off competition while keeping the costs low. There is also discussion on the future prospects keeping in view the domestic and international markets. The book's worth will be realized by IT industrialists, software professions, students, scholars and general readers. About The Author:- Dr. Tapan Choure, is the senior faculty of School of Studies in Economics, Vikram University, Ujjain (M.P.). It is a one of the oldest university of Madhya Pradesh. He is a senior teacher of Economics. His articles, research papers and essays have been published in national and state level research journals, newspapers and other magazines. Dr. Choure is a member of different research organisation of Madhya Pradesh. He is a teacher of Econometrics and Mathematical Economics in the University. Dr. Yogeshwar Shukla is a young teacher of Economics in Takshshila Junior College, Ujjain (M.P.) India. He is obtained Doctorate in Economics from Vikram University, Ujjain. Dr. Shukla has a good experience of research in the field of economics. A number of research papers and articles are published in various books and journal. The present book is his major published work. Contents:- Foreword • Acknowledgements • Introduction • Scenario of information Technology Industry in India • Structural Framework of Information Technology Industry in Madhya Pradesh • Study of Information Technology Industry in Madhya Pradesh • Problems and Prospects of Information Technology in India. Line of Action and Conclusion • Bibliography • Index. The Title 'Information Technology Industry In India written by Tapan Ch

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